

PLAINFIELD CHAMBER EMAIL BLAST POLICY



IF YOU ARE A PLAINFIELD CHAMBER MEMBER IN GOOD STANDING AND HAVE NEWS TO SHARE, WE CAN HELP YOU BLAST YOUR VERY OWN EMAIL TO OUR OVER 900 SUBSCRIBERS WITH YOUR VERY OWN EMAIL BLAST!

THE DETAILS:

- **\$150 PER BLAST.**
 - OVER 900 PLAINFIELD CHAMBER E-NEWS SUBSCRIBERS.
 - SUBSCRIBERS ARE CHAMBER MEMBERS AND GENERAL PUBLIC.
- **ONE EMAIL BLAST PER WEEK TOTAL, NOT PER MEMBER.**
 - BLASTS ARE FIRST COME FIRST SERVE.
 - IF NEEDED, YOU WILL BE PUT INTO A SCHEDULED ROTATION.
- **DETAILS TO BE PROVIDED BY YOU/APPROVED BY THE CHAMBER.**
 - *DETAILS TO BE INCLUDED ARE AS FOLLOWS:*
 - AN EMAIL SUBJECT LINE.
 - IMAGES, FLYERS, LINKS, ETC.
 - EXACT WORDING. WE WILL SIMPLY COPY AND PASTE.
- **PAYMENT MUST BE MADE PRIOR TO YOUR EMAIL BLAST.**
 - ONCE APPROVED YOU'LL RECEIVE AN INVOICE AND A PROOF.
- **EMAIL STATS (CLICK AND OPEN RATES) SENT UPON REQUEST.**
- **READY TO SET UP YOUR BLAST? CONTACT THE CHAMBER TODAY!**
 - **PHONE:** 317-839-3800
 - **EMAIL:** CHAMBER@PLAINFIELD-IN.COM.



PLAINFIELD
CHAMBER OF COMMERCE
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