



MAKING THE MOST OF YOUR
PLAINFIELD CHAMBER
OF COMMERCE
MEMBERSHIP

Your guide to maximizing your membership and understanding the available resources and benefits.

SHOW & TELL

Enhance your company's community presence and support by posting the Chamber logo on your website.

Studies show that the public views local Chamber members with positive regard in supporting their communities. Contact the Chamber for logo and details.



PLAINFIELD
CHAMBER OF COMMERCE

BELONG • ENGAGE • SUCCEED

For more information on any of the resources or benefits found within this document, please contact the Chamber.

chamber@plainfield-in.us

317-839-3800

www.plainfield-in.com

TABLE OF CONTENTS

Visibility and Recognition	2	Volunteer Opportunities	8
Member Benefits & Meetings	3-4	Chamber Resources	9
Web and Portal Overview	5	Committee Meetings	10
Events & Sponsorships	6-7		

PEOPLE TO KNOW

PLAINFIELD CHAMBER OF COMMERCE

Executive Committee

Chairperson - Danny Crum, Merritt Hall Insurance
Chairperson Elect - Jean Renk, Duke Energy
Secretary - Sherry Sichting, North Salem State Bank
Treasurer - Aaron Flora, Flora Brothers Painting
Immediate Past-Chair - Ryan Rash, State Bank

Board of Directors

Robin Brandgard, Town Council President
Gary Everling, Hendricks Regional Health
Harry Gill, Gill Insurance Advisors
Mike Grawbowski, Embassy Suites
John A. Hall, John Hall Construction
Chad Hauskins, Edward Jones
Alex Hershey, The Branches Church
Rhonda Zollner, Brain Balance
Ashley Castonia, X-Golf
Dwayne Shaw, My Mortgage Quest
Lori Lee, Lj Philanthropy
Scott Olinger, Plainfield Community School Corp.
Sherry Sichting, North Salem State Bank
Chris Spires, Chick-fil-A
Joanna Sproull, Plainfield-Guilford Township Library
Kim White, F.C. Tucker Chagger & White
Eric Pagels, Shook Construction

Staff

Membership Engagement Team:
Terri Fisher tfisher@plainfield-in.com - Billing, Fundraising and Marketing
Nicole Schmitt nschmitt@plainfield-in.com - Communications, Office Management, and Networking

TOWN OF PLAINFIELD

Town Administration Telephone: 317-839-2561
Town Manager: Andrew Klinger - aklinger@townofplainfield.com
Assistant Town Manager:
Nate Thorne - nthorne@townofplainfield.com
Al Geans - ageans@townofplainfield.com
Clerk/Treasurer: Mark Todisco - mtodisco@townofcommerce.com

Plainfield Town Council:

Robin Brandgard (Council President) - rbrandgard@townofplainfield.com
Bill Kirchoff (Council Vice-President) - bkirchoff@townofplainfield.com
Gary Everling - geeverl@hendricks.org
Lance Angle - langle@townofplainfield.com
Dan Bridget - dbridget@townofplainfield.com

INDIANA STATE GOV.

US Senators:

Braun, Mike - (R - IN)
374 Russell Senate Office Building Washington DC 20510
(202) 224-4814
Contact: www.braun.senate.gov/contact-mike

Young, Todd - (R - IN)

B33 Russell Senate Office Building Washington DC 20510
(202) 224-5623
Contact: www.young.senate.gov/content/contact-senator

US Congress:

Baird, James - (R-IN)
Washington, DC 20515
Phone: (202) 225-5037 Fax: (202) 226-0544

Danville Office: 355 S. Washington St., Suite 210
Danville, IN 46122 Phone: (317) 563-5567

State Legislators:

200 W. Washington St.
Indianapolis, IN 46204

Michael Young - Senator, District 35
Phone: 800-382-9467

John Crane - Senator, District 24
Phone: 800-382-9467

Greg Steuerwald - Senator, District 40
Phone: 317-232-9600

Craig Haggard - Senator, District 57
Phone: 317-232-9981

VISIBILITY & RECOGNITION

Business Directory Listing

Members are automatically included in the online business directory on the Chamber website, plainfield-in.org, with a link to their website.

New Members

New members receive the added benefit of getting their business name and information listed in Chamber E-News and being highlighted as a new member on the Chamber website and social media. New members are also recognized at our monthly member meetings. New member orientation meetings are also held two to three times per year. These meetings introduce new members to all the services and benefits the Chamber has to offer.

Referrals

The Chamber refers exclusively to member businesses, via web visits, phone calls, office visits, member outings, newsletter listings and more.

Ribbon Cuttings/Grand Openings

Upon request, Chamber staff will help you promote your event, by posting it on our event calendar, e-news and social media page. Chamber staff and representatives will also attend your special event, provide the ribbon and the large ribbon cutting scissors, and take pictures to post on our social media.



Don Wahle Spirit of Service Award

Awarded annually in honor of Don Wahle, a longtime member of the Plainfield Chamber board and a true servant to the community, this award is given to an individual who goes above and beyond to serve the Plainfield community. The winner is announced at the Chamber's Annual Dinner.

Member News and Events

Have newsworthy content you'd like to share with your fellow members? If so, we offer several avenues.

E-News—All members receive e-newsletters twice per month with updated events, calendar items and news. To submit information for the e-newsletter, send to Bree at bpatterson-wuest@plainfield-in.com.

Website—We have a link on our home page for both member news and events. Members are encouraged to submit their own news and/or events through our website. Our Member Portal provides a seamless and simple way to share details about your business, upcoming events and opportunities, and even more. Learn more about our Member Portal in the coming pages.

Member of the Month

The Chamber Member of the Month is determined by a nomination and Chamber board selection process. Nominations can be made by any current/active member of the Chamber by submitting a business name via email to the chamber at chamber@plainfield-in.com.

Monthly winners are recognized in the Chamber e-news and on social media. Winners are also highlighted on the Plainfield Chamber website and acknowledged at the monthly membership meeting.

Member of the Year

The Chamber Member of the Year award recognizes excellence in the community. The candidates are either nominated by customers or vendors, or a firm may self-nominate. The award is presented at the Chamber's Annual Meeting. To be eligible for consideration, the business must have been in operation for a minimum of twelve consecutive months. The business must also be a current member in good standing with the Plainfield Chamber of Commerce.

Winners are recognized in the Chamber E-News and are highlighted on the Plainfield Chamber website and social media.

Monthly "Get Promoted" Tables

If you are looking for an easy, inexpensive way to promote your business or organization, purchase a "Get Promoted" Table at one of our monthly member meetings. For only \$50 you can set up a trade-show style booth at one of the meetings. You will also have the opportunity to speak to attendees for approximately 3 minutes. **Only 2 booths per luncheon, so reserve your month today by calling the Chamber office at 317-839-3800 or emailing chamber@plainfield-in.com.**



DID YOU KNOW?

The Plainfield Chamber of Commerce online business directory has over 7,000 hits per year!

MEMBER BENEFITS

Small Groups and Networking

The Plainfield Chamber offers many opportunities for small group meet-ups and networking. Each month the Chamber hosts Chamber Happy Hours, Small Business Roundtables, First Friday lunches and more!

Be Part of a Unified Voice

The Chamber provides an easy way to participate in something larger than individuals and their respective organizations. It provides a sense of community and purpose through a unified voice involving mutual interests and opportunities. The Chamber is at the table representing the interests of business at most community functions including local government, economic development and education.

Connect with Leadership

Connect with hundreds of business and community leaders to advance your business. Chamber members support, recommend and do business with each other. The many annual Chamber events provide ample opportunities for member businesses and organizations to meet and interact with each other as well as town officials.

Help to Create a Welcoming Community

The Chamber helps create an open and welcoming community by being the community's primary gateway and portal for newcomers to the community. From sending out information and relocation packets to providing welcome packages with promotional items from local businesses, the Chamber is your connection to new residents and visitors to the community. The Chamber ONLY refers Chamber members.



Business Education Opportunities

Be a life-long learner to grow your business by attending some of the Plainfield Chamber's education workshops and seminars. The Chamber has partnered with Level Two and Leadership Hendricks County to bring a variety of options to our members. Workshops and seminars will be posted and emailed as they become available.

MEMBER BENEFITS

Member to Member Discounts

By offering discounts to other members and their employees, you show a commitment to membership. By doing business with fellow members, you impact your bottom line and you receive added visibility through your online posting on the website. You and your employees can also save money by purchasing from those Chamber member businesses offering discounts. Special offers, discounts and coupons can be submitted through your member portal or emailed to chamber@plainfield-in.com.

Website Banner Ads

The Plainfield Chamber offers banner ads on the Chamber website designed to increase your exposure. We also have seasonal investment opportunities that allow you to sponsor specific events/content in return for marketing opportunities. Contact the Chamber for more details.

Member Referral Service

The Chamber offers bonuses to members who recruit new members. Recruit five new members and you will also receive a credit of up to \$220 applied to your annual dues!

Member Meetings

Our Monthly Member Meetings are typified by great opportunities to connect with other members, enjoy great food from some of our local vendors, and engage with a topic focused on our community and business.

Discount Lunch Cards

Plainfield Chamber Member Meetings are held the 3rd Tuesday of every month. Lunch is optional and there is a fee of \$15. Members have the opportunity to purchase a discount lunch card for \$135 to get up to 2 free lunches and reserve your spot for the year.



Access the full calendar of events by scanning this QR code

SCAN ME



Member Only Portal and Phone App

All members have their own website login and access to their own member portal. There is also an option to download a phone app. Within both the portal and phone app, members will have to opportunity to:

- View the member directory and contact other members.
- View news, events, and job openings.
- Register and pay for events and membership dues.
- Submit your own events, member discounts and/or news for approval.

Access the Member Portal by scanning the QR code



2024 MEMBER MEETING SCHEDULE

January 24
 February 20
 March 19
 April 16
 May 21
 June 18

July 16
 August 20
 September 17
 October 15
 November TBD – Annual Meeting
 December 17

ANNUAL EVENTS AND SPONSORSHIP OPPORTUNITIES

The Chamber has several major event and fundraisers throughout the year. We have a little something for everyone and encourage members to get involved! If you want to go beyond attending and gain more exposure for your business, you can also become a sponsor at one of these events.

Sponsorship Benefits

Sponsoring a Chamber event gives you added visibility and credibility by being associated with a Chamber program. In addition, sponsoring an event will help the Chamber to fund projects including scholarships for local high school seniors and adult students, the Annual Parade, Christmas light for the town and more. Sponsorship opportunities are available throughout the year and can change from time to time. Below, you will see some of the most sought after and **often limited**, sponsorships.

Throughout the year, additional sponsorship opportunities and Chamber partnerships are available. For full details, feel free to contact the Chamber.

Trivia Night

This event is the Chamber's largest fundraiser of the year. In years past this has been an Auction. In 2023 we switched to the very popular Trivia Night. We are always seeking sponsorship for our biggest fundraising event of the year. Stay tuned!

Sponsorship Opportunities

- Presenting Sponsor
- Round Sponsor
- Over / Under Sponsor
- And more – contact the Chamber for details



Annual Golf Outing

The Chamber Annual Golf Outing is held the first Thursday in August. The outing is a fun, casual networking event you won't want to miss.

Sponsorship Opportunities

- Presenting Sponsor
- VERY SPECIAL Hole Sponsor
- Contest Hole Sponsor
- Beverage Cart Sponsor



DID YOU KNOW?

Did you know that joining a Chamber is more than just getting your name out there? It's also about forming relationships with other movers and shakers in town, which helps generate everything from clients to new business ventures to awesome employees to friends!



DID YOU KNOW?

If a company shows that it is highly involved with the local chamber, consumers are 12% more likely to think that company's products stack up better against the competition.

Quaker Day Parade

Held in September, the parade usually has over 100 entries and takes at least 40 Chamber volunteers to work on parade day.

Sponsorship Opportunities

- Presenting Sponsor
- Official Parade Sponsor
- Friends of the Parade



Plainfield Farmers' Market

The Farmers' Market runs every Wednesday from 4-7 p.m. during the growing season and is held on the grounds of the Friends Meeting, right off Main Street. Special events are held periodically throughout the season including music, kids' days, food demos and special presentations.

Sponsorship Opportunities

- Kids Day Sponsor
- Special Event Sponsor

Annual Meeting

The Chamber's annual meeting is held in November and celebrates the end of the year with hors d'oeuvres, awards and a keynote speaker or entertainer.

Sponsorship Opportunities

- Presenting Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor



2024 CHAMBER EVENTS

Trivia Night	February 10
Farmers' Market	June–September
Golf Outing	August 1
Annual Parade	September 21
Annual Meeting	November (TBD)



SCAN ME

Access the full calendar
of events by scanning
this QR code

VOLUNTEER OPPORTUNITIES

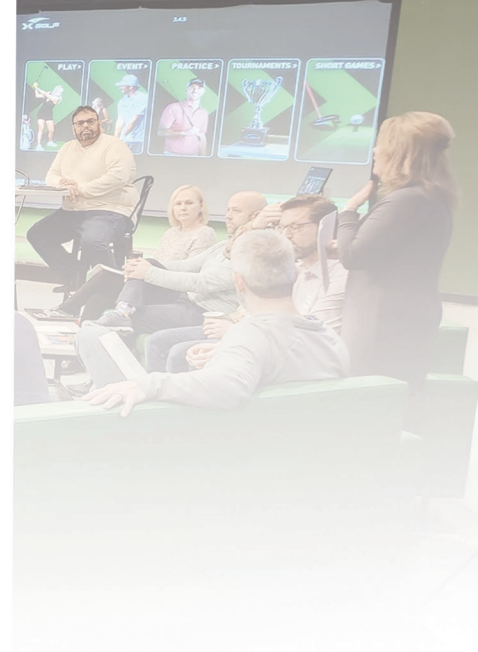
Gain more exposure for your company while helping the Chamber by volunteering for events or joining a Chamber committee. The Chamber's programs and events could not be accomplished without the many resources provided by our numerous member volunteers.

Why volunteer? In addition to the fact that it's good for the community, it's also good for you and your business. Volunteers make new contacts with like-minded business professionals, gain valuable leadership experience, and receive increased visibility for themselves and their organizations. Not to mention; it's fun!

Here are some of the committees and events that you can get involved in. Contact the Chamber for more details.

- **Trivia / Auction Committee**
- **Ambassadors**
- **Member Engagement Committee**
- **Christmas Lights**
- **Golf Outing**
- **Member of the Month Committee**
- **Quaker Day Parade**
- **Scholarship Committee**
- **Welcome Bags**
- **Marketing & Sponsorship Committee**
- **Advocacy/Public Policy**
- **Farmers Market**





DID YOU KNOW?

Companies associated with philanthropic activity experience an enhanced reputation with a wide range of stakeholders, including employees, customers, communities, investors, advocacy groups and government agencies.

OTHER CHAMBER RESOURCES

The following is a list of additional services and resources provided by the Plainfield Chamber of Commerce:

- **Export attestation – certificate of origin and invoice processing for your exporting needs.**
- **Insurance – The Plainfield Chamber has partnered with Accident Fund Insurance, United Healthcare and Hendricks Regional Health Primary Care to offer our members a variety of health and insurance options. Contact the Chamber for more information.**
- **Legislative updates and business advocacy.**



COMMITTEE MEETINGS		CLICK BELOW FOR DESCRIPTIONS OR TO SIGN UP!
Committee Name	Details below and description HERE	
Advocacy & Public Policy Committee	TBD	
Ambassadors (New Member Engagement)	2nd Friday of the month, Chicago's Pizza @ 11:30	
Christmas Lights	As needed with lights up the week before Thanksgiving.	
Golf Outing	Starting in April. Meeting as needed through Golf	
Marketing & Sponsorship	1st Thursdays of the Month (or as needed)	
Membership Engagement	1 st Thursdays of the month, Mama Birds @ 9:00am	
Member of Month	1 st Tuesday of the month, Chicago's Pizza @ 11:00am	
Quaker Day Parade	Starting in April. Meeting as needed through Parade	
Scholarship	Starting in January. Meeting as needed through May	
Trivia Night	Starting in October. Meeting as needed through 2/10.	
Welcome Bags	Quarterly Bag Stuffing & Delivery - Mtgs TBD	



PLAINFIELD
CHAMBER OF COMMERCE

BELONG • ENGAGE • SUCCEED

BELONG - ENGAGE - SUCCEED

The Plainfield Chamber of Commerce invites you to join our growing community. Our goal is to provide a place for you and your business to belong, a community in which you can engage and get plugged in, and ultimately, succeed and grow!

If you have any questions or want to join the Chamber, please don't hesitate to reach out!



READY TO JOIN?









PLAINFIELD
CHAMBER OF COMMERCE

BELONG • ENGAGE • SUCCEED

206 W. Main Street, Plainfield, IN 46168

Phone: (317) 839-3800 Fax: (317) 839-9670

Email: chamber@plainfield.in.us

www.facebook.com/plainfieldchamberofcommerce

www.plainfield-in.com