



**20
25**

PLAINFIELD CHAMBER OF COMMERCE **EVENT, SPONSORSHIP & MARKETING OPPORTUNITIES**

The Plainfield Chamber of Commerce is excited to offer a variety of opportunities for 2025!

Our events provide businesses with excellent platforms to boost visibility, connect with the community, and demonstrate their commitment to local growth and development.

Below is a detailed breakdown of the sponsorship packages available for our key events this year, along with additional advertising and investment opportunities.



317-839-3800



chamber@plainfield-in.com

Benefits of a Chamber Sponsorship

GET NOTICED WHERE IT COUNTS

Want to make a splash with the people who matter most? Target local decision-makers and potential future clients with ease!

BUILD RELATIONSHIPS

Imagine teaming up with other businesses for collaborations. Chamber sponsorships open doors to those meaningful partnerships.

SHINE IN YOUR COMMUNITY

Show off your brand's commitment to local success and build a reputation as a community champion.

EFFORTLESS MARKETING BOOST

Why work harder when you can work smarter? Amplify your visibility and marketing reach just by showing up and supporting.

MORE VALUE LESS STRESS

Maximize your return on investment by aligning with the Chamber.

FUEL CHAMBER INITIATIVES & POWER YOUR COMMUNITY

Your sponsorship dollars do double duty! Not only will you support the Chamber's ongoing mission to uplift local businesses, but you'll also help fund beloved community favorites like college scholarships, the vibrant farmers market, the iconic Quaker Day Parade, and much more! It's a win-win for your business and the entire community!

Sponsorship Policies - Right of Refusal - Subject to Change

We offer a wide range of marketing and sponsorship opportunities throughout the year, available on a first-come, first-served basis. While most sponsorship and event registrations open a few months prior to each event, we also offer an early registration period from November to January for companies interested in paying upfront and participating in our **Optional Investment Level Program (details available at the end of this packet)**

While many opportunities remain open throughout the year, our premier sponsorships, such as presenting sponsorships, often sell out in advance. **As part of our policy, previous sponsors are given the first right of refusal before sponsorships are offered to other businesses.** If you are interested in a sponsorship currently held by another business, we will record your interest and notify you if it becomes available.

After the right of refusal period ends, all remaining sponsorships will be open on a first-come, first-served basis. **All prices noted are subject to change as the event draws closer, and new opportunities may become available throughout the year.** If an opportunity is paid for prior to January 31st of each year, you will be locked into that price.

Non-Tangible Benefits of a Chamber Membership

At The Plainfield Chamber of Commerce, we understand that not all businesses are in a position to make financial contributions—and that's perfectly okay. What matters most to us is that businesses feel empowered to engage with and make an impact in our community, even without a monetary commitment.

Being a member is more than just writing a check; it's about building relationships, increasing your visibility, and playing an active role in shaping Plainfield's future. We believe in creating non-financial pathways for involvement, where our members can expand their networks, join community events, and offer their time and expertise.

Simply showing up and connecting with others at our events can be a game-changer for your business. Attending events, volunteering, or sharing your knowledge helps you build meaningful connections that strengthen both your business and the broader community.

We encourage every business, regardless of financial capacity, to take advantage of these opportunities. Whether through sponsorship, networking events, or offering your time, there's a way for every business to contribute and grow. Let's work together to create a thriving business environment where everyone has a chance to succeed.

Check out our member benefits & resources page to see how you can get involved!

[Member Benefits & Resources](#)

Non-Event Marketing Opportunities

Website Banner Ads - Rotating banner ads (4 available per page)

- **Annual Ad - \$1,000**
 - Chamber Directory Page
 - Chamber Calendar Page
- **Seasonal Ad - \$250 (4 months)**
 - Farmers Market Page
 - Quaker Day Parade Page

ONLY 2 REMAINING!

Annual ads appear on both main page and subsequent directory/event pages. Views per main calendar and directory MAIN page average 5K annually. Views per market and parade MAIN page average 5-6K for the season.

Direct Email Blasts - Got news? We can help you share it!

- **\$150 per blast to 900 subscribers**
 - For more details, call the chamber.

Member to Member Discounts - Exclusive discounts to members

- Offer an exclusive discount to other members **FREE** on our website.

Get Promoted Table - Get your name out there!

- **\$50 per table (only 2 per lunch)**
 - Set up a trade-show style booth at one of the Monthly Membership Luncheons, includes an opportunity to give a 3-minute elevator pitch.

STAY TUNED FOR MORE!

The Chamber Board and Staff are cooking up some exciting new ways to help our members shine and spread the word about their businesses!

Here's a sneak peek of what's in the works:

- **T-Shirt Tuesdays:** We're repping your brand in style! Our staff will rock your merch around the office, at meetings, and out and about in the community—then give you a shout-out on social media!
- **Facebook Sponsor of the Month:** A monthly spotlight on your business with some serious online love!
- **Traveling Chamber Champion Banners:** A banner that makes the rounds, showing off our members and their successes like the all-stars they are!

**GOT IDEAS?
WE WANT TO HEAR FROM YOU!**

Event Sponsorship Opportunities

Please refer to "Sponsorship Policies - Right of Refusal on PAGE 2 for details on policy and pricing

Although the following events are held monthly, sponsorship opportunities are offered annually! Registration for sponsorships opens every November. If a sponsorship is still available after the series begins, we will adjust the price to reflect the remaining months.

Small Business Roundtable - 1st Tuesday's @ 9:00am

The small business roundtable is an opportunity for business owners to find solutions to their common business pain points in a guided, small group setting.

- **Annual Sponsor - \$1000 (4 available)** **ONLY 2 REMAINING!**
 - Logo, name or mention on all marketing; including confirmation screens, email confirmations and table tents at event. Special mention and opportunity to address the attendees.

Happy Hours - 2nd Tuesday's, 4:30pm - 6:00pm

Join your fellow Chamber members for a fun, casual networking happy hour! One free drink per member, plus light appetizers (while they last).

- **Annual Sponsor - \$1000 (4 available)** **ONLY 2 REMAINING!**
 - Logo, name or mention on all marketing; including confirmation screens, email confirmations and table tents at event. Special mention and opportunity to address the attendees.

Chamber Cafe - Last Friday's @ 8:00am

Get your Friday started right with coffee and networking with your fellow Chamber members! The coffee is on us as we gather for this informal networking opportunity.

- **Annual Sponsor - \$500 (4 available)**
 - Logo, name or mention on all marketing; including confirmation screens, email confirmations and table tents at event. Special mention at each event.

First Friday Member Meetups - 1st Friday's @ 11:30am

Casual networking with your fellow chamber members over lunch! The chamber will make the reservations, lunch is on you.

- **Annual Sponsor - \$500 (4 available)**
 - Logo, name or mention on all marketing; including confirmation screens, email confirmations and table tents at event. Special mention at each event.

**GOT A NETWORKING IDEA?
LET US KNOW!**

Event Sponsorship Opportunities

Please refer to "Sponsorship Policies - Right of Refusal on PAGE 2 for details on policy and pricing

Member Luncheon Meetings - 3rd Tuesdays, 11:30am - 1:00pm

Member luncheons provide an excellent opportunity to network with a larger group of member businesses (between 80-100 monthly), while enjoying presentations on business-relevant topics, member of the month awards and more.

- **Annual Lunch Pass (must buy BEFORE March member meeting) - \$135**
- **Annual Sponsor -- \$2000 (2 available) SOLD OUT TO GUNNELL FINANCIAL AND PRICE POINT COMFOR!**
 - Logo, name or mention on all marketing materials, confirmation screens & emails, table tents and special thanks
 - Opportunity to distribute (1) promotional item per table setting per meeting.
 - Opportunity to place a silent ad in meeting PowerPoints
 - Opportunity for a 5-minute announcement (limited to 4 meetings).

Hendricks County Womens' Connect - Quarterly

Quarterly after-hours women's networking events, hosted by the four Hendricks County Chambers. Sponsor the series! Plainfield Chamber's Connect is in January of each year.

- **\$2000 annually (\$500 per chamber event) SOLD OUT TO HCBT & KEMPER CPA!**
 - Set up a small booth at your sponsored meeting opportunity to give a 3-minute elevator pitch and swag to participants
 - Logo, name or mention on all marketing; including registration confirmation screens & emails, table tents and special thanks at meeting.

Signature Event Sponsorship Opportunities

Please refer to "Sponsorship Policies - Right of Refusal on PAGE 2 for details on policy and pricing

TRIVIA NIGHT • 2nd Saturday in February

Trivia Night is one of our major fundraisers. It is filled with fun and friendly competition and has quickly become a community favorite! Last year we sold 35 tables, with 288 people in attendance making it one of the largest Trivia events in Central Indiana! Let's keep it going! All proceeds help fuel Chamber programs and services which support and connects our business communities. Funds raised also benefit favorite events like the Farmers Market, Quaker Day Parade, college scholarships, and the festive Holiday lights on Main!

Table of 8 - \$375, Individual Tickets - \$50 Each

Includes: Buffet dinner, snacks, dessert and game play (cash bar)

SPONSORSHIPS (# AVAILABLE)	PRICE	THE DETAILS
PRESENTING SPONSOR (1) SOLD TO- THE MOTOR BARN!	\$3500	Team Entry, 8 Drink Tickets, 5 Mulligans, 4 Over/Unders. Logo, name and mentions on: Marketing materials, social posts and emails. Team leaders' phones and trivia screens during play and Smarty Pants Awards. 2 prominent banners hung behind the Emcee. VIP seating & company t-shirt/gear worn by Emcee. Opportunity to distribute swag to participants and address audience. Plus, promo video during pre-game power-point slideshow
DON'T GET TRASHED SPONSOR (1) SOLD TO WASTE MANAGEMENT	\$2500	Team Entry, 8 Drink Tickets, 5 Mulligans & 4 Over/Unders. Logo, name and mentions on: Marketing materials, social posts and emails. Prominent banners hung behind each bar Drinks named after you & VIP seating Promo Ad during pre-game power-point slideshow
OVER/UNDER SPONSOR (1)	\$2000	Team Entry, 8 Drink Tickets & 5 Mulligans. Logo, name and mentions on: Marketing materials, social posts, emails & over/under paddles used during the game. VIP seating & 1 Banner hung at venue. Opportunity to submit 5 questions about your business, to be read by the Emcee during game. Plus promo Ad during pre-game power-point slideshow
ROUND SPONSORS (6) 2 REMAINING!	\$1000	Team Entry, 2 Mulligans & 2 Over/Under Tickets. Logo, name and mentions on, marketing materials, social posts and emails plus, team leaders' phones & Trivia question screen during your sponsored round. 1 promotional banner hung at venue. VIP seating, opportunity to distribute swag/prize to round winners (8). Ad on pre-game PowerPoint slideshow.
THE WITTY WONDER SPONSORS (UNLIMITED)	\$600	Team entry, logo, name and mentions on marketing materials, social posts, emails and shared banner at event.
BRAIN FOOD SPONSORS (UNLIMITED)	\$250	Name and mentions on marketing materials, social posts, emails and on shared banner at event near food tables.

Signature Event Sponsorship Opportunities

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THE FARMERS MARKET - Weds, June - September

A Plainfield community tradition! Our Farmer's Market is the place to be, with over 70 fantastic vendors, delicious food trucks, and live music. Each Wednesday is a mini festival, making it one of the best in Hendricks County!

SPONSORSHIPS (# AVAILABLE)	PRICE	THE DETAILS
PRESENTING SPONSOR (1) SOLD TO: HENDRICKS REGIONAL HEALTH	\$5000	Logo, name and mention on all marketing materials (social, emails, website, etc), main banners at market, banner over Hwy 40 during the market season. Opportunity to pass out shopping bags to market attendees. Signage at each market. Opportunity to set up at a booth at the market each week.
RHYTHM OF THE MARKET (1)	\$2500	Log, name and mention on all marketing materials (social, emails, and website). Logo displayed on signage near the stage area for musical performances. Shout-out from the musical guest during each Market. Option to host a booth in a prime location near the stage.
ACTIVITIES SPONSOR (2)	\$1500	Logo on all marketing materials (social, emails, website, etc). Signage at each market. Opportunity to set up at a booth at the market each week.
SPECIAL DAYS SPONSORS	\$150/DAY	Opportunity to set up a table at your chosen market, and signage at selected market.



THE QUAKER DAY PARADE 3rd Saturday in September

Another Plainfield Community Tradition and FAVORITE! With over 90 units we have the biggest parade in Hendricks County. Starting at Duke Energy and proceeding through downtown Plainfield.

Parade Entry for Members = \$75

SPONSORSHIPS (#)	PRICE	THE DETAILS
PRESENTING SPONSOR (1) SOLD TO: DUKE ENERGY	\$2500	Logos & mentions on all marketing leading up to the parade, including social media, website & emails. Logo on Hwy 40 banner and beginning of parade banner. Chance to carry your banner during the parade. Parade Entry.
OFFICIAL "GOLF CART" SPONSORS (12)	\$250	Sign with your logo on one of 12 golf carts being used to help stage parade entries, plus helping to keep the pace during the parade. Logos & mentions on all marketing leading up to parade. Opp to volunteer/drive cart during parade.
THE "NECESSITIES SPONSORS" (UNLIMITED)	\$200	Mentions on marketing leading up to the parade. Your logo on signs at the annual police breakfast for those officers helping with the parade. Plus, your logo on signs placed before the VERY NECESSARY port-a-johns for parade entrants during the staging process.
FRIENDS OF THE PARADE SPONSORS (UNLIMITED)	\$100	Mentions on marketing leading up to the parade. Your logo with other "friends" on a banner being carried during the parade.

Signature Event Sponsorship Opportunities

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GOLF *Outing*

• **1st Thursday in August**

The Plainfield Chamber's Golf Outing is another major fundraiser!

Not only has it sold out the last several years, with 34 foursomes and a variety of sponsors, we are also told that it is THE MOST FUN in Hendricks County!

FOURSOME ENTRY FEES = \$650 (Green Fees Lunch & Water PLUS ALL THE EXTRAS!)

SPONSORSHIPS (# AVAILABLE)	PRICE	THE DETAILS
PRESENTING SPONSOR (1)	\$2500	4 -some included, plus banner at event, logo/name on emails, confirmation screens, social, web page and other at venue.
HOLE IN ONE SPONSOR (1)	\$1000	Logo/name on social & web, plus signage on (4) Par 3's. Display prizes or swag on hole.
LUNCH SPONSORS (4)	\$500	Logo/name on social & web page, plus logo on lunch bag stickers with opportunity to place swag in each bag (155 - 165 bags)
THE TAP SPONSOR (1)	\$500	Logo/name on social & webpage, set up your tent/swag in front of the golf tap game. 7' feather flag included.
DRIVING RANGE SPONSOR (2)	\$500	Logo/name on social & webpage, plus your banner on the side of the driving range barn.
PREMIUM HOLE SPONSORS (3)	\$450	Logo/name on social & webpage, plus set up at one of 3 premium spots next to the clubhouse AND be close to the post outing party. 7' feather flag included.
1ST PLACE TEAM SPONSOR (1)	\$400	Logo/name on social & webpage, plus sign at event and recognition at post outing party.
SPECIAL HOLE SPONSORS (16)	\$325	Logo/name on social & webpage, plus set up at one of 18 holes. Chance to win \$300 towards next year's golf tournament, by being voted BEST OF in one of two categories.
2ND PLACE TEAM SPONSOR (1)	\$300	Logo/name on social & webpage, plus sign at event and recognition at post outing party.
BEVERAGE CART SPONSOR (6)	\$300	Logo/name on social & webpage, plus logo on the VERY popular beverage cart!
GOLF CANNON SPONSOR (1)	SOLD OUT TO NSSB!	Logo/name on social & webpage, plus logo on Golf Cannon and Air Tanks.
CLOSE ENOUGH STRING SPONSOR (1)	SOLD OUT TO CHICK FIL A	Logo/name on social & webpage, plus logo on all strings.
CLOSEST TO PIN SPONSORS (2)	\$250	Name on social & webpage, plus sign at sponsored hole.
LONGEST DRIVE SPONSOR (2)	\$250	Name on social & webpage, plus sign at sponsored hole.
3RD PLACE TEAM SPONSOR (1)	\$200	Name on social & webpage, plus sign at event and recognition at post outing party.
PIN FLAG SPONSOR (18)	\$200	Name on social & webpage, plus logo on pin flag, KEEP YOUR FLAG!
GOLF FRIENDS SPONSOR (UNLIMITED)	\$100	Name on social & webpage, plus sign near putting green and around the clubhouse.

Signature Event Sponsorship Opportunities

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Annual Dinner & Awards - November TBD

The Annual Dinner and Awards is a meaningful event for The Plainfield Chamber, where the community comes together to celebrate accomplishments, honor long-standing members, and recognize two special awards: the Business of the Year and the Don Wahle Spirit of Service award. It's a great opportunity to reflect on the past year's successes and recognize outstanding contributions.

Individual Tickets: \$50 Each, Table of 8: \$375 (Includes plated dinner & dessert (cash bar))

SPONSORSHIPS (#)	PRICE	THE DETAILS
PRESENTING SPONSOR (1)	\$2500	<ul style="list-style-type: none"> • Table for 8 in prime location near stage 8 drink tickets • Recognition on webpage, social media Signage at the event • Special event night recognition • 5-minute podium speaking time, video or combination of video ad/speaking • 1 page ad or flyer in the program • Option to place a gift or information on the tables
DON WAHLE SPONSOR (1)	\$1500	<ul style="list-style-type: none"> • Table for 8 • Recognition on webpage, social media and program • Signage at the event & 1/2 page ad in program. • Special event night recognition
GOLD SPONSOR (UNLIMITED)	\$1000	<ul style="list-style-type: none"> • Table for 8 • Recognition on webpage, social media and program • Signage at the event • Special event night recognition
SILVER SPONSOR (UNLIMITED)	\$500	<ul style="list-style-type: none"> • 4 Tickets • Recognition on webpage, social media and program • Special event night recognition
BRONZE SPONSOR (UNLIMITED)	\$250	<ul style="list-style-type: none"> • 2 Tickets • Sponsor logo displayed in program • Special event night recognition

Holiday Lights in Plainfield - Late November - Mid January

Holiday Lights along US Hwy 40 through Plainfield are brought to you by the Plainfield Chamber! To help us keep the lights on each year, we rely on our annual fundraising events (Trivia Night & The Golf Outing, plus our presenting sponsor.

SPONSORSHIPS (#)	PRICE	THE DETAILS
PRESENTING SPONSOR (1)	\$2500	<ul style="list-style-type: none"> • Logo, name and recognition on social posts & website during season. Logo on banner over 40 during season.

Optional Investment Level Program

Available from November 1st through January 1st each year

Between November 1st and January 1st, members can pre-pay for the year and customize investment packages tailored to their business. **To participate:** Choose your investment level from the list below, then select options from the Event, Marketing & Sponsorship guide to meet that level. Your level is based on the minimum total value of your selected options. For example, investing \$1,500 places you in the bronze level, and \$2050 would be silver.

Call us at 317-839-3800 or email chamber@plainfield-in.com to sign up.

NOTE: Investment levels do not include membership dues. All sponsorships are first come, first served, with priority given to past sponsors.

For members participating in this program, your logo and level will be listed on a banner displayed at several chamber events!

Check the next page for a quick glance chart of all your options.

QUAKER - \$500 Minimum

INCLUDES: Your chosen sponsorship/marketing benefits plus the following...

- 1) Get Promoted Table at ONE monthly member meeting (up to the member to request)
- (1) Facebook Pin Drop or (1) Email Blast (your choice and up to the member to request)

BRONZE - \$1000 Minimum

INCLUDES: All of the above, your chosen sponsorship/marketing benefits plus the following...

1 Shared Golf Friend or Friend of the Parade Sponsorship (your choice)

Bronze Directory Listing - Logo included on directory page

SILVER- \$2000 Minimum

INCLUDES: All of the above, your chosen sponsorship/marketing benefits plus the following...

Silver Directory Listing - Logo included on directory page & listed top 10

Logo & Investment Level listed annually on the following: Chamber E-Newsletters

GOLD - \$4000 Minimum

INCLUDES: All of the above, your chosen sponsorship/marketing benefits plus the following...

Gold Directory Listing - All above, plus listed top 5, opportunity to add videos & highlights

BOTH Golf Friends & Parade Friends Sponsorship. Logo & Investment Level listed annually on Chamber E-Newsletters, Chamber website homepage & all event power points.

Platinum - \$8000 Minimum

INCLUDES: All of the above, your chosen sponsorship/marketing benefits plus the following...

Platinum Directory Listing - All above and listed TOP in search.

(1) Annual Lunch card pass

Rotating Banner Ad on primary website page (Calendar or Directory - Your choice)

Quick Glance Chart - Track Your Spending

NON-EVENT OPPORTUNITIES	
BANNER ADS (ANNUAL) (4)	\$1000
BANNER ADS (SEASONAL) (4)	\$250
EMAIL BLASTS	\$150
GET PROMOTED TABLE (22)	\$50
SMALL EVENT OPPORTUNITIES	
SMALL BUSINESS ROUNDTABLE (4)	\$1000
HAPPY HOUR (4)	\$1000
CHAMBER CAFE (4)	\$500
FIRST FRIDAY (4)	\$500
MEMBER MEETING LUNCH PASS	\$135
MEMBER LUNCH MEETINGS (ANNUALLY) (2)	\$2000
HC WOMENS CONNECT (SESSION X4) (2)	\$500
ANNUAL SIGNATURE EVENTS	
THE FARMERS MARKET	
PRESENTING SPONSOR (1)	\$5000
ACTIVITIES SPONSOR (2)	\$1500
RHYTHM OF THE MARKET SPONSOR (1)	\$2500
SPECIAL DAYS SPONSORS (4 PER DAY)	\$150
THE QUAKER DAY PARADE	
PARADE ENTRY (MEMBERS)	\$75
PRESENTING SPONSOR (1)	\$2500
OFFICIAL "GOLF CART" SPONSORS (12)	\$250
THE "NECESSITIES SPONSORS"	\$200
FRIENDS OF THE PARADE SPONSORS	\$100
ANNUAL DINNER	
TABLE OF 8	\$375
INDIVIDUAL TICKET	\$50
PRESENTING SPONSOR (1)	\$2500
DON WAHLE SPONSOR (1)	\$1500
GOLD SPONSOR (UNLIMITED)	\$1000
SILVER SPONSOR (UNLIMITED)	\$500
BRONZE SPONSOR (UNLIMITED)	\$250

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ANNUAL SIGNATURE EVENTS	
TRIVIA NIGHT	
TABLE OF 8	\$375
INDIVIDUAL TICKET	\$50
PRESENTING SPONSOR	\$3500
DON'T GET TRASHED SPONSOR	\$2500
OVER/UNDER SPONSOR (1)	\$2000
ROUND SPONSORS (6)	\$1000
THE WITTY WONDERS SPONSOR	\$600
BRAIN FOOD SPONSORS	\$250
GOLF OUTING	
FOURSOME FEE (34)	\$650
PRESENTING SPONSOR (1)	\$2500
HOLE IN ONE SPONSOR (1)	\$1000
LUNCH SPONSORS (4)	\$500
THE TAP SPONSOR (1)	\$500
DRIVING RANGE SPONSOR (2)	\$500
PREMIUM HOLE SPONSORS (3)	\$450
1ST PLACE TEAM SPONSOR (1)	\$400
SPECIAL HOLE SPONSORS (16)	\$325
2ND PLACE TEAM SPONSOR (1)	\$300
BEVERAGE CART SPONSOR (6)	\$300
GOLF CANNON SPONSOR (1)	\$250
CLOSE ENOUGH STRING SPONSOR (1)	\$250
CLOSEST TO PIN SPONSORS (2)	\$250
LONGEST DRIVE SPONSOR (2)	\$250
3RD PLACE TEAM SPONSOR (1)	\$200
PIN FLAG (18)	\$200
GOLF FRIENDS SPONSOR	\$100
HOLIDAY LIGHTS SPONSOR (1)	
	\$2500

READY TO INVEST? GIVE US A CALL @ 317-839-3800 OR EMAIL TFISHER@PLAINFIELD-IN.COM